

## **RE: Service Provider Appointment – SWQT social media and marketing**

### **About the Role**

The SWQT are looking for someone to do our social media and marketing on an ad hoc basis/ as required.

You will be responsible for translating complex ecological data into engaging, shareable social media content (videos, photos, and campaigns) across all platforms.

### **Key Responsibilities:**

- **Content Creation:** Capture photos, reels, and behind-the-scenes videos of our marine monitoring work and natural surroundings.
- **Community Management:** Engage with followers, moderate comments, and build an active, passionate online community.
- **Campaign Strategy:** Develop and execute social media campaigns to promote our programs, events, and fundraising efforts.

### **What We're Looking For:**

- Proven experience in social media management, digital marketing, or a related communications field.
- A post matric qualification in natural science and genuine passion for nature, and marine conservation.
- Strong proficiency in social media platforms (Instagram, TikTok, Facebook, LinkedIn) and scheduling tools.
- Ability to work in the field and in the office.

### **Structure**

- The successful applicant will be appointed parttime or as needed basis and remuneration will be discussed at the appointment.

### **Closing Date**

- CV's of interested parties to be mailed to [manager@swqt.org.za](mailto:manager@swqt.org.za) on or before 19 June 2026.
- The successful applicant will be contacted before 30 June 2026.